Success is no accident. It comes from hard work, dedication, and sacrifice. Hudson's football team knows this well.



In the past three years alone, they've made it to the playoffs, been state runner-ups, and finished as state champions. But, Hudson's football coaches want their players to not only be a success on the field but in life. That's why they are raising the bar.

"We want the kids being active, both in sports and in the community," said head coach Justin Brekke, who has been at the helm of this team's success since 2013.

To accomplish this goal, the football coaches introduced a point system at the team's final film viewing. Starting Dec. 2, athletes will be able to score points throughout the year for things like lifting, going to Speed and Agility training, attending camps, competing in other school sports during the winter, spring, and summer seasons, as well as participating in community service throughout the year. Failing classes or any violation of the Hudson High School Conduct Code Policy will result in the deduction of points.

The points earned aren't going to be used to determine

play, but rather to establish a sense of pride. When the designated point goal is met, players will receive logo stickers and five pride stickers to put on their helmets. The coaches believe the point total will push the athletes but is still very much in reach.

"Our goal is for 100% of the football team to reach the point total," said assistant coach Zane Sittig.

The Pirates are not the first team to use such a system. Coach Tom Wilson, who coached now Hudson assistant coach Trent Simpson when he was a player at Dowling Catholic in Des Moines, first created the system when Wilson coached prior at Dike-New Hartford. Today the point system is still used at both Dowling Catholic and Dike-New Hartford.

Wilson and his point system have proven to be successful through a six-year run of state titles. Coaches at Hudson hope to have the same success with implementing the system, potentially decreasing the amount of "rebuilding" seasons like the 2019 one.

Many of the players agree that the system will help hold the team accountable.

"After winning the football championship, we all had our minds set on the rings. We forgot the hard process it takes to get to that point," said junior Joe Culham. But, the goal of this new program is to do more than just win championships; it's to help these young men win in life.

"This is all about building good habits," said Sittig, "- good habits to build better athletes but also good students and good citizens."

However, certain students feel as if they may be at a disadvantage from the beginning. For example, in the summer, some rouge and are unable to participate in the provided programs.

The coaches understand with this being the first year, there may be flaws with the system, but they are committed to finding opportunities for everyone to achieve success. Now, players are excited to have an opportunity to prove their skills and character off the field too.

"I may not be an amazing football player, but this is a way for me to show

more than my football skills," said junior Daniel Pettit. "It shows the community who you [really] are."



photo courtesy of Hudson Strength & Conditioning Facebook

Freshman Kason In gamells was recognized as Lifter of the Week the first week in December. Ingamells is one of dozens of football players dedicated to lifting in the off-season, which also earns them points. Some players also earned points by helping set up and tear down the Vendor Fair held Dec. 7, a fundraiser for the 2020 After Prom.

