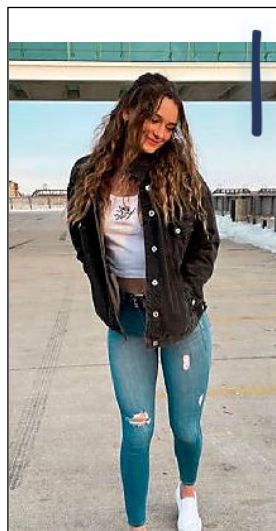


# TRENDS OF THE VALLEY 2020-2021

Gen Z is always keeping an eye on the newest trends, and Spartans adopted many of them over the course of this year. Here are some of the most memorable trends from '20-'21...



## 1 Threads For Days

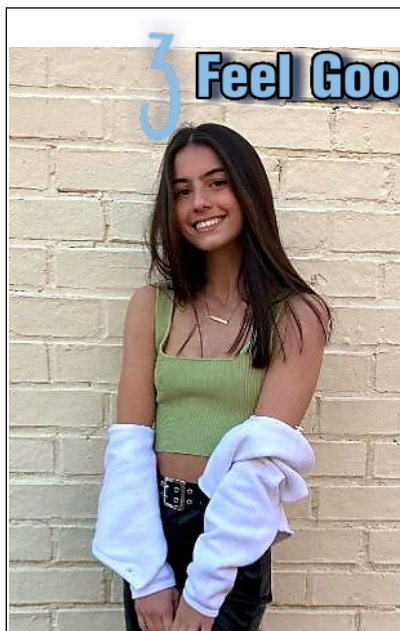
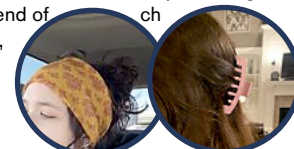
In clothing this year, styles from the 90s and early 2000s became very popular. Baby tees, bright colors, and anything reminiscent of the colorful pop stars of that era became common in the hallways. Colorful, unique, and brightly patterned pants and denim followed in the same vein. On the other end of the spectrum, neutrals like tan and brown also became popular, often paired with dark green and other earthy tones. Online website like Shein gained a lot of popularity as they began selling these types of clothes. Skinny jeans kept their place in teenage drawers, but mom jeans found their way to the top.



## 2 Classic Style, New Look

In the last year many new, old accessories have become popular once again. Besides mom jeans, claw clips, similar to the ones used in the 90s, have gained popularity. Chunky rings have gained a fair amount of popularity as well. This was

slightly unexpected due to the popular demand for small and simplistic rings last year. Following the trend of changes in hair accessories, large headbands also became trendy and common once again.



## 3 Feel Good, Look Good

Accessories shined this year, with many new outfit additions and hair trends taking root in the student body. Hair twists, a hairstyle that was popular in the 90s and early 2000s have become popular again, sparking a popularity of claw hair clips in all different colors and shapes. Curtain bangs, another hair trend from that time period, have also come back in popularity, with many citing Jennifer Aniston's 90s hair as their inspiration. Boys have also had their own hair trends this year – one of the most popular has been growing out their hair. On the

beauty side of things, simple and glowy makeup has been the preferred makeup style. To try and ensure this natural glowy makeup look, long skincare routines have taken the place of long makeup routines. In contrast to the early 2010s, makeup has returned to be using minimally. Many people trade out their bright makeup pallets for various skin care tools including jade rollers. Following suit, simple has also been the style for manicures – minimalist nail styles and toned down colors like brown and tan became a more popular request in nail salons everywhere. At the same time, with COVID in full swing, students adapted and begun to do their own nail art at home.



## 4 Say Goodbye to Skinny Jeans

Walk in a school today, and it will be a flash back to the 90s with mom jeans everywhere. Originally becoming trendy when students bought the mom jeans from thrift stores, big name stores like American Eagle followed suit and began to sell them too. Mom jeans were not the only kind of jean that gained popularity again. Wide leg jeans as



well as bell bottom became both widely worn and sold in stores from H&M to Target. These different types of jeans not only became popular, they also helped to shape different aesthetics.



## 5 Spiritual Paths & Positive Vibes

Manifesting has been one of the latest craze running its way through Tiktok and other social medias. Manifestation is a way of putting you intentions and goals out into the atmosphere. The manifestation process makes this possible through multiple techniques including; vision boards, affirmation techniques- verbally and through journaling-, higher self visualization, etc. Many students partake in manifestation at Pleasant Vally including Freshman Muhan Basnet. When asked why she started manifesting she said, "I can put things that I want out into the universe and it comes into reality. It works with everyday things or bigger dreams. I do it everyday and I think it should be a part of everyone's daily life."



# UNprecedented but UNified

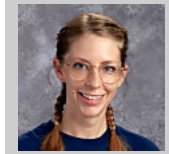
The spirit of these Spartans is UNbreakable. Here's how they showed their resilience amidst the COVID-19 global pandemic.

"I had a lot of fun doing theater this year. The parking lot after a show was very fun."  
Charles Budan, 23



"I work in a bistro in Davenport because you have to wear masks. We were at half-capacity so it was much different."  
Julia Buettner, 23

"My personal life has changed because I do theater and we made the best of the halts in productions."  
Ava Burmahl, 23



"I have gotten a lot closer with family members and was still able to play sports."  
Kathryn Buchter, 23

## 6 Aesthetics

Someone's personal "aesthetic" is how they portray themselves through a combination of the colors they choose to wear, activities they choose to partake in, and other defining traits. Many new aesthetics became popular this year: "granola" aesthetic (very outdoorsy and adventurous), "indie" aesthetic (very brightly colored and unique clothing) and many others. Many students base their aesthetics around popular culture or the trends of influencer's across social media platforms. The free time away from school during quarantine allotted time for many students to delve into their creative identities and appreciate their personal aesthetics, away from any judgment in a school environment. Influencers like Emma Chamberlain played a big role in helping students find their aesthetic; across her social media account and on YouTube alone, the joy she felt when dressing for herself rather than others is very apparent. Layering clothes also became a widely adapted aesthetic. This was often done using turtlenecks and short sleeves and/or long sleeves and tank tops. Aesthetics can also extend into other

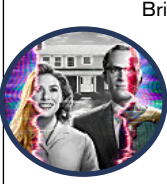


areas of life, such as interior decorating. Many students took some of their extra time at home to decorate their room in a new way or new aesthetic, often inspired by brightly colored and "indie" trends on TikTok throughout 2020.



## 8 What's Streaming?

The arrival of new streaming services resulted in a flurry of new popular shows and movies. One of the most popular was Marvel's first venture into television, Disney +'s "WandaVision." Releasing every Friday, the episodes were eagerly awaited throughout the student body. Netflix's

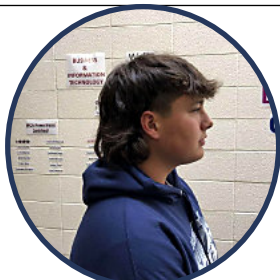


British drama "Bridgerton" also became wildly popular this year, sparking its immediate renewal for a Season 2.



## 7 Long Hair, Don't Care

One trend that began during 2020's quarantine and has continued into this year are mullets. Many people were unable to get haircuts due to the closing of salons everywhere. As they were forced to let their hair grow out, they became more fond of the length and style of hair. Mullets were popular back in the 1980s, but after that decade mullets were widely frowned upon. Because of this, the quick rise in the style left many people and hairstylists surprised.



## 9 Back in Shape!

To fill the free time that came with the chaos of the last year, many students resorted to working out. Some made the efforts to go to the gym while others chose to use videos online like Chloe Ting's two-week shred on YouTube. When asked why he started to workout, Junior Kris Basnet said, "I started lifting to better myself. Lifting has made me feel better about myself and has improved how I feel mentally."



## 10 Call The Tune!

Many musical genres held the spotlight this year, defining our year and providing a soundtrack for every occasion. Teenager Olivia Rodrigo broke onto the music scene with her hit Driver's License, and became an immediate favorite of many with her debut album. Her idol, Taylor Swift, also topped charts this year, releasing her first re-recorded album earlier this year. Rap



songs by Flo Milli, Megan The Stallion, and Cardi B were also popular, often to a bit of public controversy. Billie Eilish continued her success this year as well, reinventing her look near the end of the year and releasing new singles with her new styles.



TRIM LINE

TRIM LINE

Customer is allowed to have objects outside of the margin.