



A Cup of Coffee

A beverage which has become a common occurrence in most people's morning holds more value than a bit of espresso, milk, and sugar. The simple yet popular request, 'Wanna grab coffee?' holds a countless number of opportunities for more than just sipping on a delicious drink.

One of the best ways to bring friends together is a bright early morning in the corner of a coffee shop, providing a much needed chance to catch up. At the end of a grueling, overwhelming week, a warm mug of coffee with a few close ones is a comforting form of gathering. A cup of coffee can bring people together in so many unexpected ways.

From a job interview, a first date or a place to catch up on some studying, a coffee shop never fails to provide warmth and comfort to its customers. Manager of local coffee shop Dunn Brothers Coffee, Kylee Devore, agreed the environment of a coffee shop paints a joyful picture on one's day. "There is such a positive connotation with coffee shops. When customers are greeted by their favorite baristas to serve their favorite drinks everyday, the shop becomes a constant in their daily routine," she explained. Days can always be exemplified with the help of the cozy aesthetic and humbleness of a coffee shop.

Most coffee shop employees prioritize greeting their customers and creating a welcoming environment, putting in the extra effort to make someone's day better. Manager at Atomic Coffee Bar, Holly Heaton, ensures the satisfaction of all customers, "I think coffee is a connector, when people come for coffee they are looking for a way to start their day off right.

I do think customer service and building that bond with your customers is what has a positive effect on someone's day!" she said. Outside of the cup itself, baristas of our favorite coffee shop ensure the overall experience is enjoyable.

Coffee has oftentimes found itself in the negative spotlight. Topics of addiction or high caffeine levels and sugar tends to drive people away. But coffee has managed to become a staple in most daily lives, a consistent part of many routines. It's something people can rely on and trust due to the healthy relaxation it brings. Drank either hot or cold with unlimited favorite flavors to keep it personalized, coffee remains the everlasting drink of our world.

The bitter but sweet drink is loved and admired for a reason. Coffee has the capability of making inner gears turn in a way no other beverage can. The simplicity of a coffee mug on a Sunday morning as the sun rises with a book in hand, or at the biggest table inside a coffee shop surrounded by loved ones has become one of the most treasured parts of life.

By: Caity Burke





40%

of PV students referred
to **STARBUCKS**
as their go-to coffee shop



32%

of PV students referred
to **COFFEE HOUND**
as their go-to coffee shop



16%

of PV students referred
to **ATOMIC**
as their go-to coffee shop

