



From an everyday teen to a social media platform personality, sophomore Jasmine Inthabounh uses the power of the 21st century and her skills to express herself.

You might know her from a few activities that she participates in: Run Dsm, cheerleading, newspaper, DMPS Youth Board, and the NHS Ambassadors program.

But unlike any other teen, Inthabounh at the age of ten began to indulge in the video-sharing website with more than 1 billion users known as YouTube. Her interest started when she watched numerous videos involving makeup, fashion and other beauty topics from YouTubers such as ilikeweylie, JlovesMac1 and itsjudystime.

Soon after she witnessed other YouTube users, she decided to start making videos on her own where she posts content ranging from special occasion makeup tutorials along with fashion lookbooks to popular internet tags.

However, Inthabounh hasn't always felt 100 percent confident being a part of the internet community.

"I always thought it [YouTube] was something cool and I wanted to do it but I was discouraged and felt as if I wasn't good enough to do that. I felt like an underdog if I ever went into YouTube, but then one day I told myself to just do it because you have to start somewhere. I always tell myself 'everyone started from the bottom,'" she explained.

Since 2014, her most popular video is "Back to School Outfit Ideas" in which Jasmine displays a variety of outfits of different styles for the new school year; the video stands at 1,148 views and 50 interactions such as likes and comments.

Today, her channel stands at 345 subscribers as it seamlessly grows as she does throughout her high school career.

"My favorite thing about my YouTube channel is how I evolved and how there is always a variety. I love the editing process, being creative and trying new things. Having a different topic to talk about with people is what keeps me interested. My dedication to this channel is a way I want to reach out and help others." Inthabounh reflects over the past two years of her channel.

With her continuous support and inspiration by the YouTube community, it motivates her to pursue the art of creating and publishing longer than anticipated. "YouTube is something I'm going to do for as long as I can. It's a cool way to put yourself out there for some people and I'm not scared to say what I want and how people think of me. [YouTube] makes me stronger in a different way, it teaches me how to deal with certain issues, go through obstacles and achieve goals," the internet personality expressed.

No matter her number of subscribers or views, Jasmine strives to create her content to its full potential. With this work ethic, she plans to go further than ever imagined.



# Jasmine Inthabounh: A look into the lens

Everyday teen becomes an emerging beauty vlogger

