

Part B							
8:00	Registration open						
8:45 -9:40	Opening & Keynote - Seung Min Kim - Main Lounge						
Room number	166	348	Black Box	North Room	Tours Meet in East Lobby	Big Ten lobby	
Capacity	163	130		100			
9:50 - 10:30	<b>NEWS</b> High school vs. college journalism: Adjusting from working on your high school newspaper staffs to doing journalism for a college news organization on tighter deadlines can be a challenge. Learn from student journalists who work at the UI's independent news organization, The Daily Iowan, about how they manage coursework, social lives, and producing quality journalistic work.	<b>ENTERTAINMENT</b> "Never awake from your dreams" - "I'm just a kid from Iowa, who happened to dream a Hollywood ending. A lot of people believe dreams are fantasy, but I believe in making my dreams my reality. My story is about breaking down walls, staying true to yourself and always keeping them guessing how you do it! You're about to see your dreams in a whole new way." - Isaiah Scales, Manager, Post Production for Walt Disney Television	<b>YEARBOOK</b> East HS Panel - Ever wondered how to finish your yearbook before Spring break, while still having fun in the process? Get some tips from Des Moines East High School's Quill yearbook editors as they finish their second deadline of the year. Bring your questions!	<b>CONTEST WINNING</b> On the spot writing contest - for students who registered in advance. Attend the keynote session and report here to write your story.			
10:40 - 11:20	<b>SPORTS</b> Sports Journalism in the 21st Century - Tips on covering sports and the importance of the interview. - JR Ogden, The Gazette	<b>VIDEO</b> Pans, Tilts, Sequences, Framing: Improve your videography in 45 minutes! - This is an intro workshop for making better videos. Students can use their phones or cameras to learn and practice five simple ways to improve their videos.- Allison Berryhill, Atlantic	<b>ONLINE</b> Share your student voice with Podcasting and Vlogging on SoundCloud, Spotify, iTunes and YouTube - Jonathan Rogers, City High	<b>CONTEST JUDGING</b> On the spot judging	<b>Tour KRUI</b>	<b>Yearbook Vendors - Quill &amp; Scroll</b>	
11:30 - 12:10	<b>LEADERSHIP</b> I'M IN CHARGE. NOW WHAT: Leading a publication can be challenging for anyone. But there are some simple techniques to make your life easier, your publications better and your staff happier. As a veteran of 30 years managing publications, I'll give you the tips necessary for a successful year. - Gary Sawyer, Iowa State	<b>YEARBOOK</b> The book only matters if people buy it. Don't let those business-minded students pass on yearbook. Selling the book is everyone's job, but it helps to have someone in charge. Follow our steps to stay on budget, promote the book and keep your class running like a business. - Joelle Sexton, Herff Jones	<b>LEADERSHIP</b> Editorial Leadership - If you are currently an editor or your goal is to be an editor, this workshop is for you. It's a big step to go from reporter or photographer or copy editor or designer to an editor. You are now responsible for other human beings. This workshop will teach you how to lead and manage your fellow journalists and build a newsroom that serves its community well. - Mark Witherspoon, Iowa State Daily	<b>ADVISERS</b> Advisers Meet	<b>Tour DI Adler</b>		
12:10 - 1:15	12:10 - 1:15 -Lunch - Advisers on the Sun Porch - Students on your own check options on page seven						
1:20 - 2:00	<b>PHOTO</b> Rebecca Miller - Photojournalist The Gazette	<b>BROADCAST</b> Fresh in the business: landing your first job and making it in the industry for the long term. - Whitney Blakemore, WHO Morning TV multi media journalist	<b>STUDENT PANEL</b> Blowing up the internet: How to break news, use social media and embrace digital journalism - City High student panel	<b>Adviser</b> Advisers FORUM - How Can We Help You? Share your needs with industry, academics and the state legislature. Iowa Senator Liz Mathis, Simpson professor Brian Steffen and Iowa State Daily Adviser Mark Witherspoon are here to listen. Leslie Shipp will moderate the dialog. Bring your challenges.		<b>Yearbook Vendors - Quill &amp; Scroll</b>	
2:05 - 2:30	Awards - Main Lounge						